



PROFESSIONAL PROFILE

Talented, interdisciplinary Visual-Artist with 16 years of experience in Graphic Design, Photography, Publishing and TV Production. Highly motivated, innovative, and versatile, especially skilled in creating, strategizing and directing corporate and new business design. Adept at catering to the needs of the client, while standing true to design's evolution, integrity and function. Exceptional interpersonal skills with team members, ethically aware of the psychology of advertising and its role in modern society, keen understanding of the desires of the client. Particularly interested in developing ideas and a visual language that contributes and enhances the development of sustainable business models and an overall progressive society.

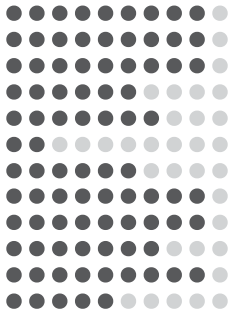
EDUCATION

- From September 2000 to September 2002
A Level Cambridge Studies: Chemistry, Biology, General Paper.
St. Vincent & the Grenadines Community College
- From September 1995 to September 2000
CXC: Chemistry, Biology, English Language, English Literature, History, Geography, Social Studies & Typing
St Joseph's Convent Kingstown

SKILLS

SOFTWARE & TECHNICAL

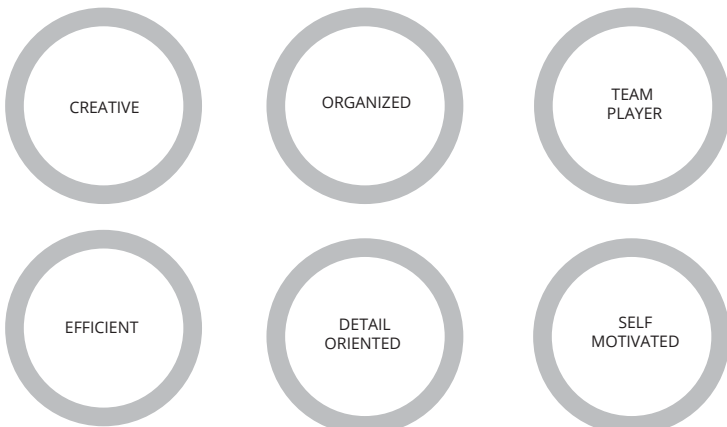
Adobe Photoshop
 Adobe Illustrator
 Adobe Indesign
 Adobe After Effects
 Adobe Premiere
 HTML & CSS
 Wordpress
 Photography
 Filming
 Editing
 Art Direction
 Lighting



KNOWLEDGE

Grid & Layout
 Good sense for typography
 Color theory knowledge
 Image editing
 Web usability
 Interface Design
 Creative Strategy
 Social Media trends
 Psychological design tactics

PERSONAL SKILLS



WORK EXPERIENCE

- THE INVISIBLE CREATIVE: 2010-present**
(St Vincent & the Grenadines /Trinidad & Tobago)
Owner/Creative Director
www.theinvisibleisland.com
Freelance services that offer clients the development of their brand and ideas through design/photography/video/audio. Catering to a broad range of clients with specific visual needs and personalities
• BRANDING/IDENTITY • LOGO DESIGN & DEVELOPMENT • PACKAGING DESIGN
• EDITORIAL DESIGN • SOCIAL MEDIA DESIGN
- ARC MAGAZINE: 2010-present** (St Vincent & the Grenadines)
Co-founder and Creative Director
www.arcthemagazine.com
Responsible for the aesthetic realization of ARC Magazine, a quarterly contemporary art book which focuses on visual art throughout the Caribbean.
• BRANDING/IDENTITY DEVELOPMENT • EDITORIAL DESIGN • VIDEO PRODUCTION
• SOCIAL MEDIA DESIGN • WEB DESIGN • EXHIBITION INSTALLATIONS • FILM SCREENINGS
- ACCELA MARKETING: 2008-2011** (St Lucia)
Senior Graphic Designer
www.accelamarketing.com
The preparation of artwork, design and layout of flyers, brochures, magazines, signage, and other electronic and print materials. Providing input to sales/customer service team, concerning customer requirements with regard to layout, type styles, colours palettes etc.
• BRANDING/IDENTITY • EDITORIAL DESIGN • PRINT DESIGN • LOGO DEVELOPMENT
• SIGNAGE • PRINT DESIGN • CAMERA OPERATOR • WEB DESIGN • CONCEPT DEVELOPMENTS
- KARIB CABLE (K45): 2005-2008** (St Vincent & the Grenadines)
Channel Coordinator
www.karibcable.com
Responsible for the launching of St. Vincent's secondary telecommunications station, K45, which was distributed through St. Vincent and the Grenadines and Antigua. Fully responsible for implementing and conceptualizing a television schedule, Budgeting and sourcing of Station equipment, creating K45 Corporate Identity, art direction and set design. Aided in the management of the production crew, editing and motion graphics along with the preparation of all design and print materials, Manager and Director of all Television Programming.
• DOCUMENTARY PRODUCTION • SET DESIGN • VIDEO EDITING • CAMERA OPERATION
• ART DIRECTION • LIGHTING • SCRIPTWRITING • PRODUCTION MANAGEMENT
- ISLAND KONCEPTS: 2002-2005** (St Vincent & the Grenadines)
Camera Operator and Editor
www.islandkoncepts.com
Responsible for shooting and editing of television commercials, documentaries, music videos, infomercials and television shows.
• DOCUMENTARY PRODUCTION • VIDEO EDITING • CAMERA OPERATION
• ART DIRECTION • LIGHTING • SCRIPTWRITING • ADVERTISING

NOTABLE PROJECTS

- CARIBBEAN SEA COMMISSION (ACS-AEC) Brand development
- UNESCO Editorial Design
- ONE DROP IN THE OCEAN Brand Development • Management
- Y ART & FRAMING GALLERY Brand Development • Print and social media design
- TUS-T VINCY WATER Brand Development • Packaging Design
- ST VINCENT & THE GRENADINES CHOCOLATE COMPANY Brand Development • Packaging Design
- JOURNAL OF WEST INDIAN LITERATURE Brand Development • Editorial Design • Website Design
- NEW NATIONAL PARTY GRENADA Brand Development • Campaign design (print, web)
- NEW DEMOCRATIC PARTY Campaign design (print, web)
- ST VINCENT CO-OPERATIVE BANK LTD Advertising campaign (TV, print, web)
- BIENNALE INTERNATIONALE D'ART CONTEMPORAIN DE LA MARTINIQUE Brand development
• Photography • Communications management.
- TRINIDAD AND TOBAGO FILM FESTIVAL Co-curator
- ARC MAGAZINE Brand Development • Editorial Design • Website Design • Management
- UNITED NATIONS DEVELOPMENT PROJECT Production Director • Website design
- BANK OF ST LUCIA Branding • Advertising campaign (TV, print, web)
- ST LUCIA ELECTRICITY SERVICES Brand development • Advertising campaign (TV, print, web)
- ST VINCENT & THE GRENADINES TOURISM CHANNEL Camera Operator • Production Assistant



PHOTOGRAPHY EXHIBITIONS

- 2018: *Relational Undercurrents: Contemporary Art of the Caribbean Archipelago*, Sugar Hill Children's Museum of Art & Storytelling, New York, USA
 2017: *Relational Undercurrents: Contemporary Art of the Caribbean Archipelago*, Museum of Latin American Art, California, USA
 2017: *Layers Of Self. Exploring the Identity of A Caribbean Man*, London, UK
 2017: *Couleurs Pays, Photoaumnales Festival 2017*, Le Quadrilatère gallery, Beauvais, France
 2017: *Fighting the Currents*, Centro de la Imagen, Santo Domingo, Dominican republic
 2017: *Jamaica Biennial 2017*, National Gallery of Jamaica, Kingston, Jamaica
 2017: *Small Axe: Caribbean Queer Visualities*, Transmission Gallery, Glasgow, Scotland, UK
 2016: *PRIZM Art Fair*, Little Haiti, Miami, FL, USA
 2016: *Small Axe Caribbean Queer Visualities, Outburst Queer Arts Festival*, Golden Thread Gallery, Belfast, Northern Ireland, UK
 2016: *Vision Archipeliques*, Fondation Clément, Martinique
 2016: Featured artist for *Third Horizon Caribbean Film Festival*, Miami, USA
 2016: *Fighting the Currents, PHOTOIMAGEN 2016*, Museo de Arte Moderno Santo Domingo, Dominican Republic
 2016: *Embodied Islands: A Caribbean photographic exhibition*, University of Warwick, Coventry, UK
 2015: *Festival Caribéen De l'image du Mémorial ACTe*, Pointe à Pitre, Guadeloupe
 2015: *Fighting the currents single piece installation, Alice Yard AY24/7*, Port of Spain, Trinidad & Tobago
 2015: *In Another Place, And Here*, Victoria, BC, Canada
 2014: *Mareas y Resacas, Photolmagen 2014*, Santo Domingo, Dominican Republic
 2014: *(e)merge Art Fair: ARC + NLS collaboration*, Washington, DC, USA
 2014: *Pictures from Paradise; CONTACT Photography Festival* Toronto, Canada
 2014: *2014 Frames: Projecting International Photography*, Glasgow, Scotland
 2011: *About Change*, The World Bank Group Washington DC, USA
 2011: *Wrestling with the Image*, Art Museum of the Americas, Washington DC, USA

// Awards

- 2015: FESTIVAL CARIBÉEN DE L'IMAGE du Mémorial ACTe - 2015 Jury Prize.
 Category: Photographer. Awarded by La Région Guadeloupe.

REFEREES

Additional referees available upon request

Dwight Hillocks

Founder/Director
 All Islands Recycling (AIR) Inc.
 dhilllocks@allislandsrecycling.com
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Louise Mitchell Joseph

Barrister at Law
 LMJ Chambers
 Managing Director
 Caribbean Trust Company Ltd.
 mitchelljosephchambers@gmail.com
 (784) 494 1001

Yasmin Hadeed

Managing Director
 Y Art & Framing Gallery
 yartgallerytt@gmail.com
 (868) 628 4165

PUBLICATIONS (PRINT)

- 2017: SX52, visual portfolio, Small Axe
 2016: Cover photo for Journal of West Indian Literature, Vol. 24 No 2, November
 2016: Her Father's Ghost by Andre Badoo, Trinidad and Tobago Newsday.
 2015: SX47, Caribbean Queer Visualities, Portfolio II, Small Axe
 2015: Cover photo for Washington Square review, issue 36
 2015: Cover photo for Territories of the Soul: Queered Belonging in the Black Diaspora by Nadia Ellis
 2014: See me here: A Survey of Contemporary Self-Portraits from the Caribbean
 2012: Pictures from Paradise: A Survey of Contemporary Caribbean Photography
 2012: Majesty Magazine
 2012: Diamond Jubilee Book

ONLINE FEATURES

- 2017: TEDxportofspain - <https://www.youtube.com/watch?v=MZS9yYnWAU>
 2016: Breakfast Culture Club
 2016: The Creators Project
 2016: Moko Magazine, Issue 8
 2016: Featured artist on the House of Marley blog
 2016: Voluble, Los Angeles Review of Books.
 2015: The creatorsproject
 2014: Featured artist on Wondereur
 2014: We and the color
 2014: Guest Instagrammer for Feature Shoot
 2014: Positive Magazine feature
 2013: The Culture Trip
 2013: ArtCronica issue 3
 2013: iPhone Photography Awards
 2012: Fubiz
 2012: Empty Kingdom
 2011: Words Without Borders
 2011: Positive Magazine
 2010: Collaborations feature - Advanced Photoshop Magazine issue 78