



## PROFESSIONAL PROFILE

Talented interdisciplinary Artist with 14 years of experience in photography, graphic design, publishing and TV Production. Highly motivated, innovative, and versatile, especially skilled in creating and directing corporate and new business design. Adept at generating a new relationship, that will cater to the needs of the client, while standing true to design's evolution and function. Exceptional interpersonal skills with team members, ethically aware of the psychology of advertising and its role in modern society, keen understanding of the desires of the clientele.

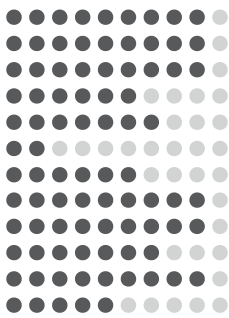
## EDUCATION

- From September 2000 to September 2002  
A Level Cambridge Studies: Chemistry, Biology, General Paper.  
St. Vincent Community College
- From September 1995 to September 2000  
CXC: Chemistry, Biology, English Language, English Literature,  
History, Geography, Social Studies & Typing  
St Joseph's Convent Kingstown

## SKILLS

### SOFTWARE & TECHNICAL

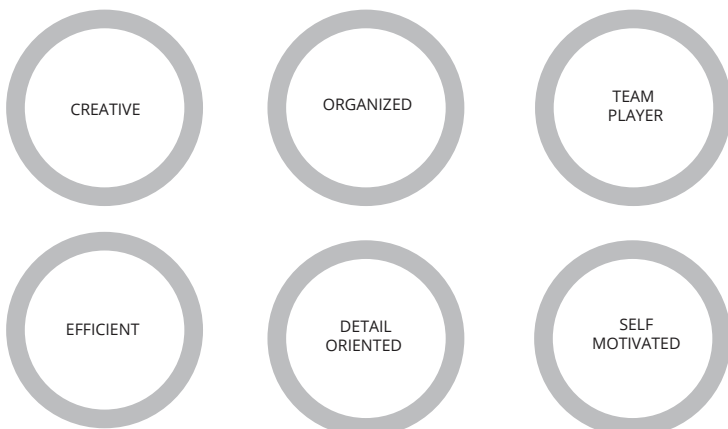
Adobe Photoshop  
 Adobe Illustrator  
 Adobe Indesign  
 Adobe After Effects  
 Final Cut  
 HTML & CSS  
 Wordpress  
 Photography  
 Filming  
 Editing  
 Art Direction  
 Lighting



### KNOWLEDGE

Grid & Layout.  
 Good sense for typography.  
 Color theory knowledge.  
 Image editing.  
 Web usability.  
 Interface Design.  
 Creative Strategy.  
 Social Media trends.

## PERSONAL SKILLS



## WORK EXPERIENCE

- THE INVISIBLE CREATIVE: 2010-present (St Vincent & the Grenadines / Trinidad & Tobago)**  
Director  
theinvisibleisland.com  
Freelance services that offer clients the development of their brand and ideas through design/photography/video/audio. Catering to a broad range of clients with specific visual needs and personalities  
• BRANDING/IDENTITY • DOCUMENTARIES • EDITORIAL DESIGN • AUDIO PRODUCTION  
• SOCIAL MEDIA DESIGN • SIGNAGE • PRINT DESIGN • LOGOS • TELEVISION ADS • WEB DESIGN
- ARC MAGAZINE: 2010-present (St Vincent & the Grenadines)**  
Co-founder and Creative Director  
arcthemagazine.com  
Responsible for the aesthetic realization of ARC Magazine, a quarterly contemporary art book which focuses on visual art throughout the Caribbean.  
• BRANDING/IDENTITY DEVELOPMENT • EDITORIAL DESIGN • VIDEO PRODUCTION  
• SOCIAL MEDIA DESIGN • WEB DESIGN • EXHIBITION INSTALLATIONS • FILM SCREENINGS
- ACCELA MARKETING: 2008-2011 (St Lucia)**  
Senior Graphic Designer  
accelamarketing.com  
The preparation of artwork, design and layout of flyers, brochures, magazines, signage, and other electronic and print materials. Providing input to sales/customer service team, concerning customer requirements with regard to layout, type styles, colours palettes etc.  
• BRANDING/IDENTITY • EDITORIAL DESIGN • PRINT DESIGN • LOGO DEVELOPMENT  
• SIGNAGE • PRINT DESIGN • CAMERA OPERATOR • WEB DESIGN • CONCEPT DEVELOPMENTS
- KARIB CABLE (K45): 2005-2008 (St Vincent & the Grenadines)**  
Channel Coordinator  
karibcable.com  
Responsible for the launching of St. Vincent's secondary telecommunications station, K45, which was distributed through St. Vincent and the Grenadines and Antigua. Fully responsible for implementing and conceptualizing a television schedule, Budgeting and sourcing of Station equipment, creating K45 Corporate Identity, art direction and set design. Aided in the management of the production crew, editing and motion graphics along with the preparation of all design and print materials, Manager and Director of all Television Programming.  
• DOCUMENTARY PRODUCTION • SET DESIGN • VIDEO EDITING • CAMERA OPERATION  
• ART DIRECTION • LIGHTING • SCRIPTWRITING • PRODUCTION MANAGEMENT
- ISLAND KONCEPTS: 2002-2005 (St Vincent & the Grenadines)**  
Camera Operator and Editor  
islandkoncepts.com  
Responsible for shooting and editing of television commercials, documentaries, music videos, infomercials and television shows.  
• DOCUMENTARY PRODUCTION • VIDEO EDITING • CAMERA OPERATION  
• ART DIRECTION • LIGHTING • SCRIPTWRITING • ADVERTISING

## NOTABLE PROJECTS

- ST VINCENT & THE GRENADINES CHOCOLATE COMPANY Brand Development • Packaging Design
- JOURNAL OF WEST INDIAN LITERATURE Brand Development • Editorial Design • Website Design
- NEW DEMOCRATIC PARTY Senior Art Director (PRINT, WEB)
- ST VINCENT CO-OPERATIVE BANK LTD Advertising campaign (TV, PRINT, WEB)
- BIENNALE INTERNATIONALE D'ART CONTEMPORAIN DE LA MARTINIQUE Brand development, Photography, Communications management.
- TRINIDAD AND TOBAGO FILM FESTIVAL Co-curator
- ARC MAGAZINE Brand Development • Editorial Design • Website Design • Management
- UNITED NATIONS DEVELOPMENT PROJECT Production Director
- BANK OF ST LUCIA SWIPE ON THE GO Branding • Advertising campaign
- ST LUCIA ELECTRICITY SERVICES Development of Corporate brand • Advertising campaign
- BET J JAZZ IN ST LUCIA Camera Operator
- ST VINCENT & THE GRENADINES TOURISM CHANNEL Camera Operator • Production Assistant



## PHOTOGRAPHY EXHIBITIONS

- 2016: Vision Archipéliques, Fondation Clément, Martinique
- 2016: Fighting the Currents, PHOTOIMAGEN 2016, Museo de Arte Moderno Santo Domingo, Dominican Republic
- 2016: Embodied Islands: A Caribbean photographic exhibition, University of Warwick, Coventry, UK
- 2015: FESTIVAL CARIBEEN DE L'IMAGE du Mémorial ACTe, Pointe à Pitre, Guadeloupe
- 2015: Fighting the currents single piece installation, Alice Yard AY24/7, Port of Spain, Trinidad & Tobago
- 2015: In Another Place, And Here, Victoria, BC, Canada
- 2014: Mareas y Resacas, PhotoImagen 2014, Santo Domingo, Dominican Republic
- 2014: (e)merge Art Fair: ARC + NLS collaboration, Washington, DC
- 2014: Pictures from Paradise; CONTACT Photography Festival Toronto, Canada
- 2014: 2014 Frames: Projecting International Photography, Glasgow, Scotland
- 2012: Roots & Wings, Group Exhibition, Urban Flow, Barbados, Martinique, London, New York
- 2011: About Change, The World Bank Group Washington DC, USA
- 2011: Wrestling with the Image, Art Museum of the Americas, Washington DC, USA
- 2010: Headphunk: Aurora the Inheritance of Light, Saint Lucia
- 2006: "The Quiet Fight", Solo exhibition, CYAM Gallery, Saint Vincent & the Grenadines

## // Awards

2015: FESTIVAL CARIBEEN DE L'IMAGE du Mémorial ACTe - 2015 Jury Prize.  
 Category: Photographer. Awarded by La Région Guadeloupe.

## // Symposiums

2015: Caribbean Queer Visualities Symposium, Columbia University, New York

## REFEREES

*Additional referees available upon request*

### Dwight Hillocks

Founder/Director  
 All Islands Recycling (AIR) Inc.  
 dhillocks@allislandsrecycling.com  
 (954) 817 4273

### Lisa Harewood

Filmmaker/producer  
 Gate House Media  
 lisa.harewood@gmail.com  
 (246) 828 2784

### Hon. Sen. Vynnette A. Frederick

Shadow Minister of Culture,  
 Science and Technology, Innovation,  
 Women's Affairs/Public Relations Officer/  
 NDP Media Relations  
 New Democratic Party  
 prondp@gmail.com  
 (784) 532 9976

## PUBLICATIONS (PRINT)

- 2015: Cover photo for Washington Square review, issue 36
- 2015: Cover photo for Territories of the Soul: Queered Belonging in the Black Diaspora by Nadia Ellis
- 2014: See me here: A Survey of Contemporary Self-Portraits from the Caribbean
- 2012: Pictures from Paradise: A Survey of Contemporary Caribbean Photography
- 2012: Majesty Magazine
- 2012: Diamond Jubilee Book

## ONLINE FEATURES

- 2016: Moko Magazine, Issue 8
- 2016: Featured artist on the House of Marley blog
- 2015: The creatorsproject
- 2014: Featured artist on Wondereur
- 2014: We and the color
- 2014: Guest Instagrammer for Feature Shoot
- 2014: Positive Magazine feature
- 2013: The Culture Trip
- 2013: ArtCronica issue 3
- 2013: iPhone Photography Awards
- 2012: Fubiz
- 2012: Empty Kingdom
- 2011: Words Without Borders
- 2011: Positive Magazine
- 2010: Collaborations feature - Advanced Photoshop Magazine issue 78
- 2009: Depthcore Artist
- 2008: Edged Magazine, Issue 4
- 2006: Our Eyes